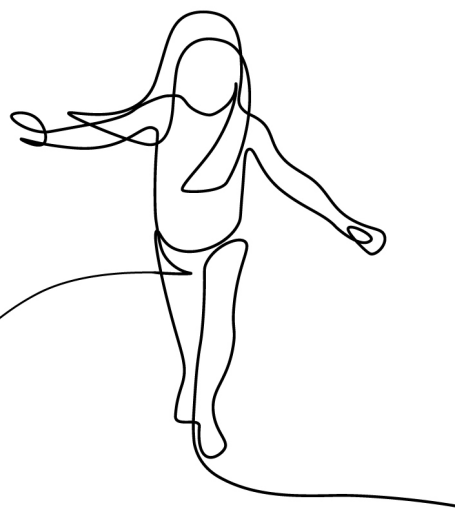


**From:** Biju Mathew, IJM UK [contact@email.ijmuk.org](mailto:contact@email.ijmuk.org)  
**Subject:** John, your monthly donations DOUBLED  
**Date:** 17 September 2025 at 14:05  
**To:** [REDACTED]

IB

# IT STARTS WITH ONE



[Bring the first children to safety >>](#)

Hi [REDACTED]

We haven't brought a child to safety in Bangladesh – **yet**.

But that could be about to change, with your help.

**Together with IJM, police and partners, you can help bring the first children to safety.** It starts with one child – and one action from you. Become a Freedom Partner, giving monthly now and your gifts will be DOUBLED\*:

[Stop child sex trafficking now >>](#)

Your support is vital because right now, up to 50% of people in the sex trade in Bangladesh are children. That means potentially **100,000 children** being trafficked at any one time. Imagine every person at Glastonbury now double it and imagine every person is a child. That's how many children are trapped right now.

Young children are enduring extreme sexual, physical, and psychological violence. **Traffickers currently face little to no consequences.**

When investigating a brothel in Bangladesh, we were struck by one 16-year-old girl who is sometimes forced to leave her baby under the bed *"while she attends to customers."*

It's time to end this abuse.

Thankfully, in April 2025, the Bangladesh Government approved IJM's newest office. **For the first time in Bangladesh, we have the green light to fight back** – and we need you beside us. Child protection starts now.

This is the best time to join the movement: Not only can you help launch IJM's work in Bangladesh but, if you sign up before 18th October, **your monthly donations will be DOUBLED\*** – meaning you can have double the impact at no extra cost to you:

[Become a Freedom Partner now >>](#)

Here's how your regular gift could help children each month:

- **£18** a month, doubled to **£36**, could provide a child with a care package after they've been brought to safety from trafficking.
- **£40** a month, doubled to **£80**, could help a child heal from trafficking with specialist one-to-one counselling.

Together, we can make history – starting with one child, then another, until no child is left behind.

**Biju Mathew**  
Interim CEO, IJM UK

*P.S: Don't forget – until 18th October – when you become a Freedom Partner, **your monthly donations will be DOUBLED at no extra cost to you\***. Plus, you'll receive a welcome gift and we'll let you know when the first children are brought to safety!*

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*\*New monthly donations will be doubled until 18th October, up to a cumulative total of £7,500, thanks to a generous donor. Consent gathered for all images.*

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