

From: Biju Mathew, IJM UK contact@email.ijmuk.org
Subject: John, it starts with one child
Date: 23 September 2025 at 14:05
To: [REDACTED]

IB



IT STARTS WITH ONE



Become a **Freedom Partner** before 18th October
and your regular gift will be **DOUBLED**.

[Stop child sex trafficking >>](#)

Hi [REDACTED]

I can't deny that the scale of child sex trafficking in Bangladesh is daunting – bigger than anything IJM has faced before. When we started to investigate, the team was shocked to discover children being openly sold for sex in 100% of the brothels we visited. Every single one.

But we've climbed mountains before. And this mountain is matched by our expectant hope that **change is possible**, when people like you stand together with us.

I know IJM's approach to stopping child sex trafficking works: I spent years working to end this vile crime in **Kolkata**, seeing the pain and the healing. The exploitation of children there was once rife – but I'm humble and amazed to share that **the government, supported by IJM and people like you, has achieved an 80 reduction** in commercial sexual exploitation of children.

This is incredible news! And it gives me great hope for Bangladesh. We are not starting from zero but building upon our proven success in South Asia and the lessons of nearly 30 years of IJM programming across the world.

We know freedom for children is possible. We know what needs to be done. We've done it before, and we can do it again. We also know it won't happen overnight and it won't be easy – it will take years of hard work and perseverance, and the support of people like you who won't give up.

Become a regular donor now and be part of bringing this transformation in Bangladesh too. And the great news is that – if you become a Freedom Partner before 18th October – your monthly gifts will have **DOUBLE*** the impact, at no extra cost to you!

[Become a Freedom Partner >>](#)

Take a moment to become a Freedom Partner now and **your regular gift will be DOUBLED**. Here's how your monthly gifts could help a child:

- **£18** a month, doubled to **£36**, could provide a child with a care package after they've been brought to safety from trafficking.
- **£40** a month, doubled to **£80**, could help a child heal from trafficking with specialist one-to-one counselling.

The children of Bangladesh deserve to grow up in safety. This launch represents the start of a new norm: where traffickers fear prosecution, survivors find healing, and children experience the protection and dignity they inherently deserve.

Will you be part of a movement that drastically reduces child sex trafficking in Bangladesh?

[Join the movement now >>](#)

With hope and gratitude,

Biju Mathew
Interim CEO, IJM UK

P.S: Don't forget – for a limited time only – when you become a Freedom Partner now, **your monthly donations will be doubled at no extra cost to you** – and we'll let you know when the first children are brought to safety, alongside your welcome gift!

**New monthly donations will be doubled until 18th October, up to a cumulative total of £7,500, thanks to a generous donor. Image of an actor. Consent gathered for all images.*

Stay with us! Follow IJM UK for breaking news stories and updates from around the world



Facebook



Instagram



LinkedIn



YouTube

IJMUK.org

Copyright © 2025 International Justice Mission. All rights reserved.

International Justice Mission UK
PO Box 78942
London, SE11 9EB
United Kingdom

[View this email in your browser](#)

[Manage your communication preferences](#) | [Privacy Policy](#)
